



Advertise in the Glover Park Gazette

Good for Business

The Gazette is published monthly from September through June by the Glover Park Citizens' Association (GPCA) and is hand delivered for free to every household in Glover Park

NEW this year: every paid-up advertiser will be listed on the GPCA website with a link to your website (if you have one) totally **free** of charge. See how this works at www.gpcadc.org.

Good for Glover Park

The Gazette depends upon advertising revenue to pay its printing costs.

When you advertise your business or services in the Gazette you not only reach potential customers ... but you also show your support for our neighborhood.

Keeping our commercial district strong is important to all of us.

Your ad in the Gazette will attract new customers and help showcase our vibrant, involved community to potential new businesses.

Reserve your space today

All you have to do is pick an ad size and how many issues you want to appear in (see reverse for complete details).

Return this form to: **GPCA Gazette Advertising**
 P.O. Box 32268
 Washington, DC 20007

Business Name _____

Contact person _____

E-mail address _____ Phone # _____

Size of ad _____

Frequency (# of Issues + Issue months) _____

Check enclosed for \$ _____

Camera-ready ad enclosed Camera-ready ad to come via e-mail (preferred) Contact me

Glover Park Gazette Advertising: September 2007 – June 2008

Rate Card

Ad Size: per column Inch	Number of Issues									
	1	2	3	4	5	6	7	8	9	10
1 Column x 2 inches	\$ 60	\$ 120	\$ 180	\$ 240	\$ 270	\$ 330	\$ 390	\$ 450	\$ 510	\$ 540
1.5 Columns x 2 inches	\$ 90	\$ 180	\$ 270	\$ 360	\$ 405	\$ 495	\$ 585	\$ 675	\$ 765	\$ 810
1/8 Page (2.37"x 1.5 columns)	\$ 106	\$ 212	\$ 318	\$ 424	\$ 477	\$ 583	\$ 689	\$ 795	\$ 901	\$ 954
1/4 Page (4.75"x1.5 columns)	\$ 165	\$ 330	\$ 495	\$ 660	\$ 743	\$ 908	\$ 1,073	\$ 1,238	\$ 1,403	\$ 1,485
1/2 Page (4.75"x3 columns)	\$ 330	\$ 660	\$ 990	\$ 1,320	\$ 1,485	\$ 1,815	\$ 2,145	\$ 2,475	\$ 2,805	\$ 2,970
1 Page (9.5" x 3 columns)	\$ 620	\$ 1,240	\$ 1,860	\$ 2,480	\$ 2,790	\$ 3,410	\$ 4,030	\$ 4,650	\$ 5,270	\$ 5,580
Insert	\$700 + Printing Cost									

A column is 2.5" inches wide

Discounts are available to advertisers whose ads appear in 5 or more issues.

The Gazette will **create your ad** for a one-time charge of \$100¹.

All advertising payments are subject to a 5% late fee if not paid within 30 days of invoice date².

Camera-ready Advertising Deadlines:

September Issue	August 13
October Issue	September 10
November Issue	October 15
December Issue	November 12
January Issue	December 10
February Issue	January 14
March Issue	February 11
April Issue	March 10
May Issue	April 14
June Issue	May 12

Instructions:

1. Complete form on page 1 and mail to PO BOX 32268, Washington, DC 20007 or e-mail to advertise@gpcadc.org
2. Email your camera ready ad to gazette@gpcadc.org and advertise@gpcadc.org³
3. Contact advertise@gpcadc.org with any questions.

¹ Allow 2 additional weeks from stated deadlines for Gazette created ads

² Payment plans can be arranged to spread costs out over 6 months: contact Anslie Stokes at Anslie@StokesRealtor.com

³ Alternatively, you can **mail** (not fax) your ad copy to PO Box 32268, Washington, DC 20007