



## Advertise in the Glover Park Gazette

### Good for Business

The Gazette is published monthly from September through June by the Glover Park Citizens' Association (GPCA) and is hand delivered for free to every household in Glover Park

**NEW** this year: every paid-up advertiser will be listed on the GPCA website with a link to your website (if you have one) totally **free** of charge. See how this works at [www.gpcadc.org](http://www.gpcadc.org).

### Good for Glover Park

The Gazette depends upon advertising revenue to pay its printing costs.

When you advertise your business or services in the Gazette you not only reach potential customers ... but you also show your support for our neighborhood.

Keeping our commercial district strong is important to all of us.

Your ad in the Gazette will attract new customers and help showcase our vibrant, involved community to potential new businesses.

### Reserve your space today

All you have to do is pick an ad size and how many issues you want to appear in (see reverse for complete details).

**Return this form to:**            **GPCA Gazette Advertising**  
   **P.O. Box 32268**  
   **Washington, DC 20007**

Business Name \_\_\_\_\_

Contact person \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone # \_\_\_\_\_

Size of ad \_\_\_\_\_

Frequency (# of Issues + Issue months) \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_

Camera-ready ad enclosed    Camera-ready ad to come via e-mail (preferred)    Contact me

## Glover Park Gazette Advertising: September 2009 – June 2010

### Rate Card

Ad Size: per column Inch	Number of Issues									
	1	2	3	4	5	6	7	8	9	10
<b>1 Column x 2 inches</b>	\$ 60	\$ 120	\$ 180	\$ 240	<b>\$ 270</b>	\$ 330	\$ 390	\$ 450	\$ 510	<b>\$ 540</b>
<b>1.5 Columns x 2 inches</b>	\$ 90	\$ 180	\$ 270	\$ 360	<b>\$ 405</b>	\$ 495	\$ 585	\$ 675	\$ 765	<b>\$ 810</b>
<b>1/8 Page (2.37"x 1.5 columns)</b>	\$ 106	\$ 212	\$ 318	\$ 424	<b>\$ 477</b>	\$ 583	\$ 689	\$ 795	\$ 901	<b>\$ 954</b>
<b>1/4 Page (4.75"x1.5 columns)</b>	\$ 165	\$ 330	\$ 495	\$ 660	<b>\$ 743</b>	\$ 908	\$ 1,073	\$ 1,238	\$ 1,403	<b>\$ 1,485</b>
<b>1/2 Page (4.75"x3 columns)</b>	\$ 330	\$ 660	\$ 990	\$ 1,320	<b>\$ 1,485</b>	\$ 1,815	\$ 2,145	\$ 2,475	\$ 2,805	<b>\$ 2,970</b>
<b>1 Page (9.5" x 3 columns)</b>	\$ 620	\$ 1,240	\$ 1,860	\$ 2,480	<b>\$ 2,790</b>	\$ 3,410	\$ 4,030	\$ 4,650	\$ 5,270	<b>\$ 5,580</b>
<b>Insert</b>	\$700 + Printing Cost									

**A column is 2.5" inches wide**

**Discounts** are available to advertisers whose ads appear in 5 or more issues.

The Gazette will **create your ad** for a one-time charge of \$100<sup>1</sup>.

All advertising payments are subject to a 5% late fee if not paid within 30 days of invoice date<sup>2</sup>.

### Camera-ready Advertising Deadlines:

September Issue	August 14
October Issue	September 18
November Issue	October 10
December Issue	November 18
January Issue	December 16
February Issue	January 15
March Issue	February 17
April Issue	March 19
May Issue	April 16
June Issue	May 14

### Instructions:

1. Complete form on page 1 and mail to PO BOX 32268, Washington, DC 20007 or e-mail to [advertise@gpcadc.org](mailto:advertise@gpcadc.org)
2. Email your camera ready ad to [advertise@gpcadc.org](mailto:advertise@gpcadc.org)
3. Contact [advertise@gpcadc.org](mailto:advertise@gpcadc.org) with any questions.

<sup>1</sup> Allow 2 additional weeks from stated deadlines for Gazette created ads

<sup>2</sup> Payment plans can be arranged to spread costs out over 6 months: contact Anslie Stokes at [Anslie@StokesRealtor.com](mailto:Anslie@StokesRealtor.com)